

Nursing through the ages

Some thoughts from the journey...

Outline

- Images of nursing
- What the public want
- Context for care
- The tensions...







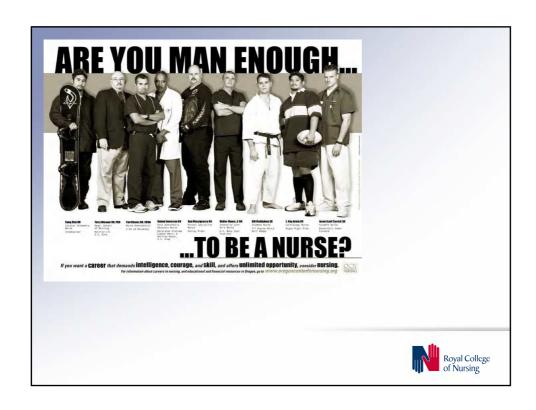




















What the public want

- To be treated fairly / transparently
- To be afforded dignity, respect and compassion
- To know their carer is suitably qualified and competent
- To be treated in safe and clean environments



Context for care

- Unprecedented reform and financial constraint
- Aging population
- Increasing sophistication in care technology
- Public confidence



